



**the
momentum
group**

WITH SAVVY INFOTECH

SERVICES + PRICING MENU

Printing + Copies • Web Design + Development • Search Engine Optimization • Graphic Design – Logos, Brochures • Professional Writing + PR • Media Buying

SHORT RUN* PRINTING + COPYING

[250 pages or less]

color (per page)

8.5 x 11	\$0.50
8.5 x 14	\$0.60
11 x 17	\$1.00
oversized.....	TBD

black and white (per page)

8.5 x 11	\$0.10
8.5 x 14	\$0.15
11x17.....	\$0.20
oversized.....	TBD

SHORT RUN* FINISHING SERVICES

[250 pages or less]

folding (2 + 3-fold documents).....	\$0.05/page
stapling (per staple).....	\$0.05/staple
collating.....	\$0.05/page
stuffing/handling.....	\$0.05/page
trimming.....	\$0.10/page

* The Momentum Group can easily accommodate printing and finishing services of quantities less than 250 in-house, and we will arrange to print and finish your larger order with one of our preferred printers.

Printing and copy pricing includes and is based upon standard, white, 24-lb weight paper. Pricing for specialty paper and envelopes is available upon request. Because The Momentum Group offers competitive pricing, we cannot provide a discounted rate for those customers who chose to provide their own paper selection.

GRAPHIC DESIGN [\$65/hr. unless otherwise specified]

- menus
- business cards
- invitations
- resumes
- newsletters
- flyers
- posters
- newspaper/magazine ads
- yellow page ads
- brochures
- logos + business identity
- stationery
- packaging
- billboards
- banners
- direct mail

WEB DESIGN [\$75/hr. unless otherwise specified]

- website development
- search engine optimization

Place your print/copy order online at:
orders@themomentumgroup.net

We do our best to deliver same day service and offer this to you at no additional cost.

111 E High Street | Jefferson City MO 65101 | Phone 573 636 0123 | Fax 573 636 0124

www.themomentumgroup.net



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PROFESSIONAL SERVICES [$\$65/\text{hr}$. unless otherwise specified]

BUSINESS DEVELOPMENT, CONSULTING AND MARKETING ASSESSMENTS [$\$80/\text{hr}$]

market plans
annual budgets

MEDIA BUYING

yellow pages
internet
radio
television
newspaper
billboard

BUSINESS RESULTS AND SURVEYS [DATA-DRIVEN] [$\$80/\text{hr}$]

focus groups
sales analysis
tracking mechanisms
executive summaries + powerpoint presentations
market research + surveys

BROADCAST – AUDIO + VISUAL

television
radio
copywriting + production

INTERNAL MARKETING + MARKETING MANAGEMENT [$\$80/\text{hr}$]

job shadowing
marketing through service delivery

PUBLIC RELATIONS

donation management + recommendations
crisis communication
free editorial + free public relations
community involvement
neighborhood marketing
grassroots marketing

WRITING

tagline development
press release
bios/backgrounds
copy writing
communication plan
jingle writing
business correspondence
technical writing
ghost writing

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